

**TOGETHER**  
**NEW HAVEN**

**ECONOMIC INDICATORS REPORT**

**August 2020**

**CITY OF NEW HAVEN**  
JUSTIN ELICKER, MAYOR  
August 31, 2020

# TOGETHER NEW HAVEN

Our response to the coronavirus supports small business, helping owners stabilize and reopen to a changing world; builds up the great places of our city to instill market confidence; and advocates for our people in a time of uncertainty.



## SUPPORTING OUR BUSINESS COMMUNITY, PEOPLE & PLACES



### SMALL BUSINESS

- Daily Communications
- Marketing by ReOpen Phase
- Technical & Financial Assistance
- Together New Haven Marketplace
- Public Health Outreach & Enforcement



### PEOPLE

- Together New Haven Partnership
- Creative Sector Relief Fund
- Financial Empowerment Center
- Civic Space Conference
- Community ReOpen Program



### PLACES

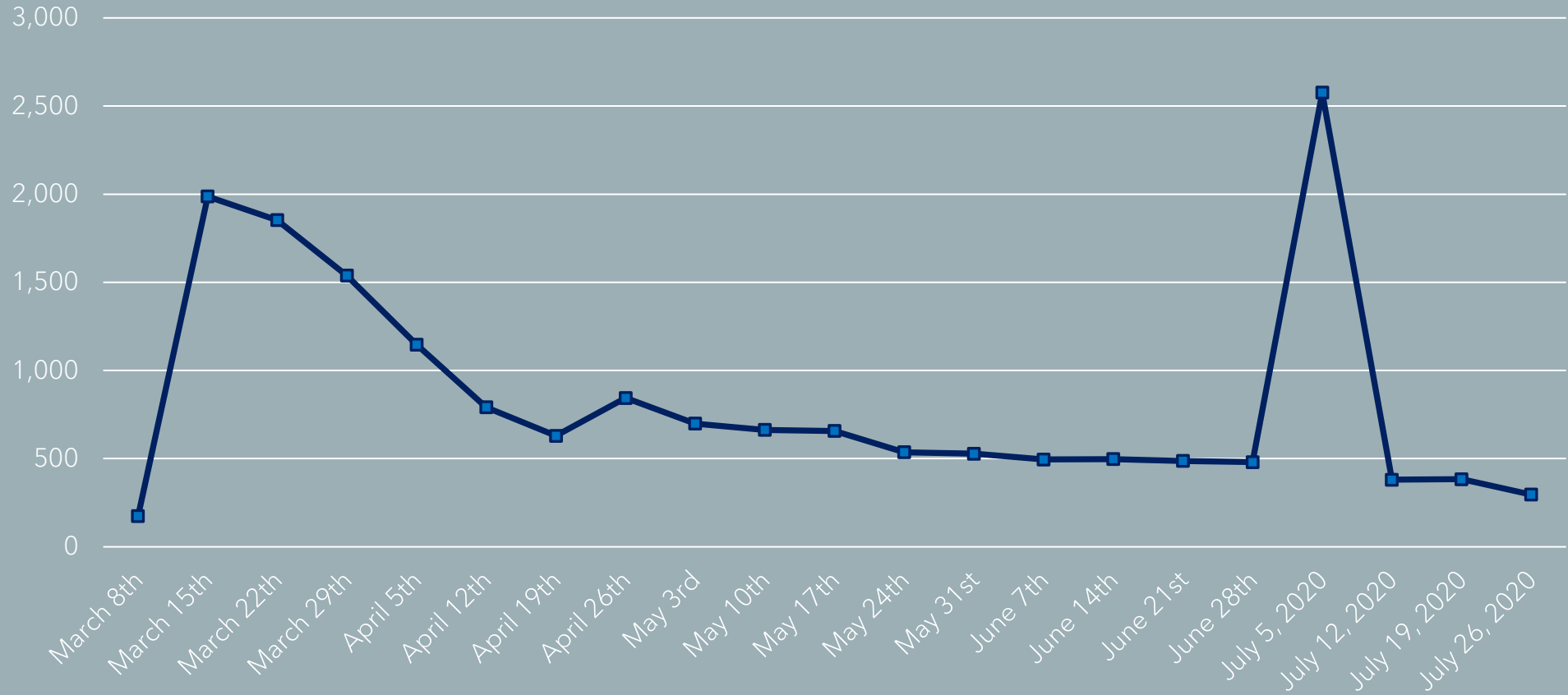
- Bioscience / Medical Center
- Mill River District Redevelopment
- Neighborhood Districts
- Downtown & Wooster Square





# Initial Unemployment Claims

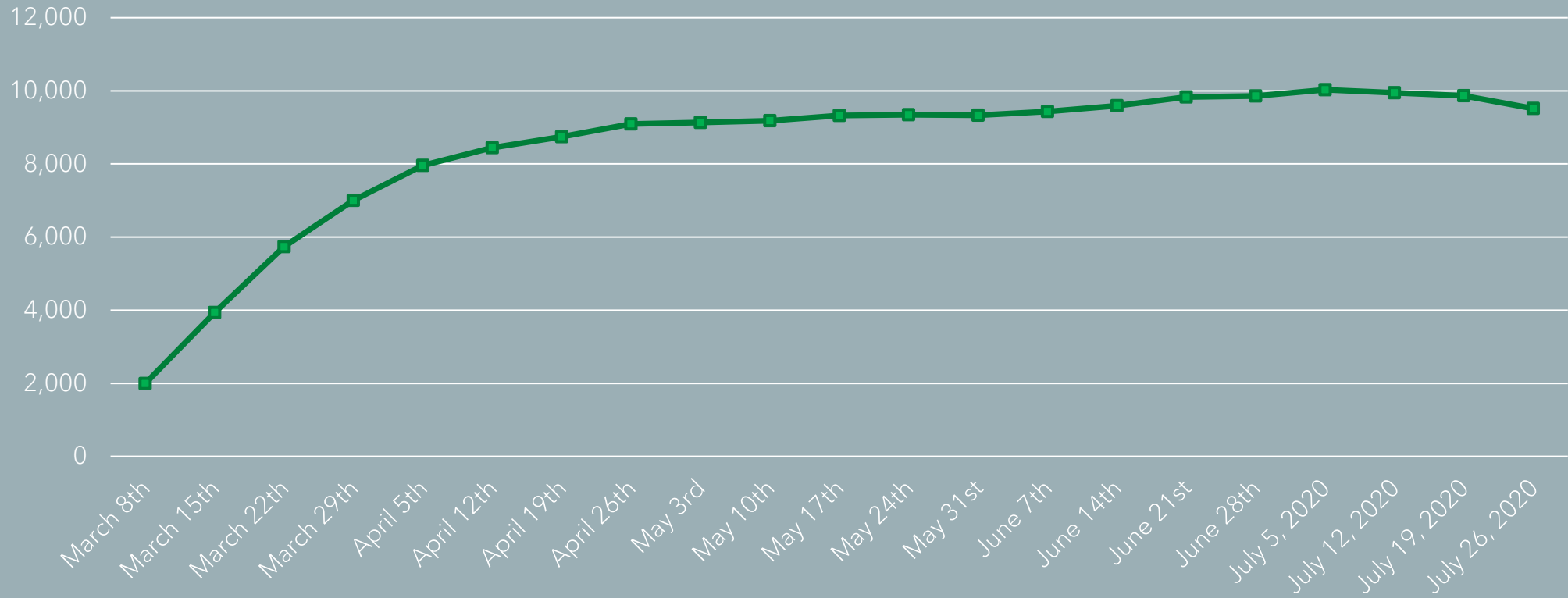
Processed Initial Claims in New Haven



Source: CT Dept. of Labor Continued Claims by Town Data

# Continued Unemployment Claims

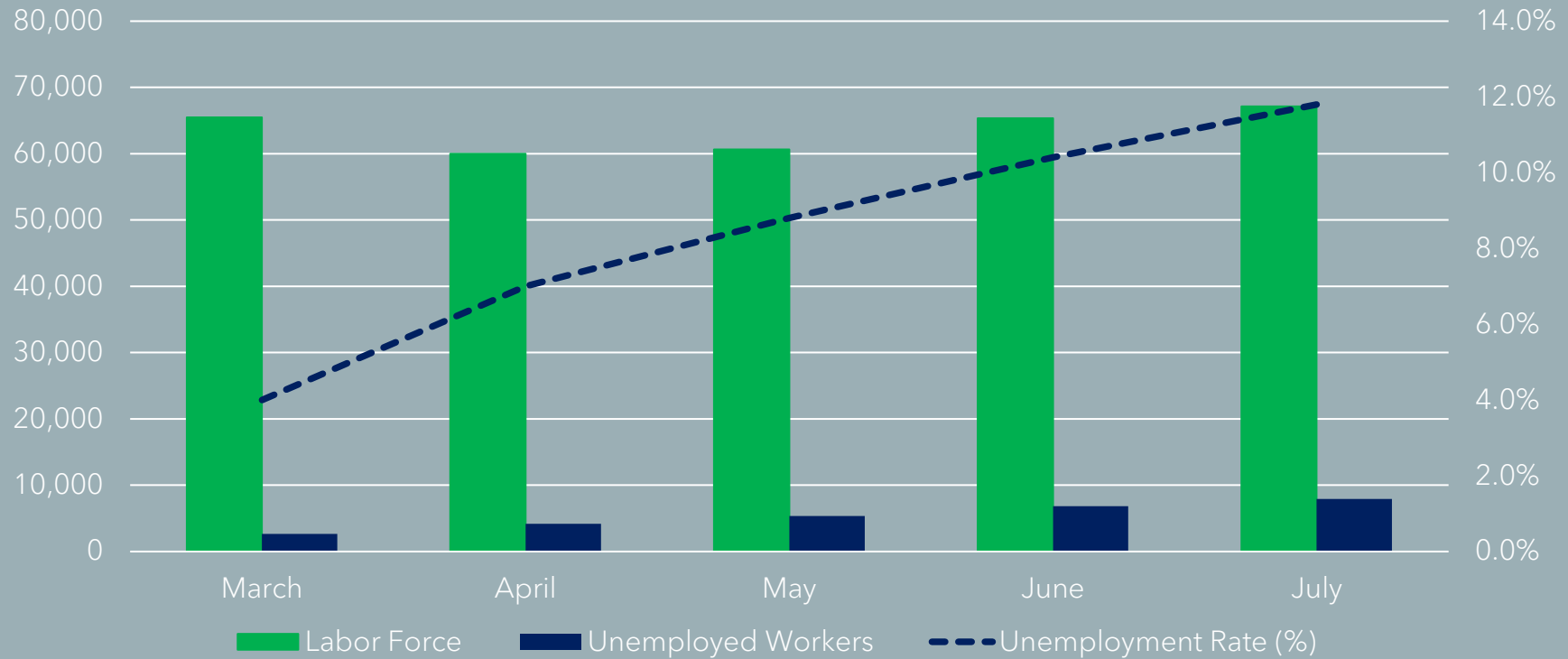
Processed Continued Claims in New Haven



Source: CT Dept. of Labor Continued Claims by Town Data

# Unemployment / Labor Force

Unemployment in New Haven as Share of Labor Force



Source: CT Local Area Unemployment Statistics (LAUS)

# Unemployment Claims / Labor Force

Continued Claims in New Haven as Share of Labor Force



*Note: To calculate the Claims as % of Labor Force statistic, the Weekly Continued Unemployment Claims were divided by the 2020 Average Labor Force as calculated by averaging the monthly New Haven Labor Forces reported by CT DOL. This number comes out to 63,780.*  
*Source: CT Local Area Unemployment Statistics (LAUS) and CT Dept. of Labor Continued Claims by Town Data*



# Unemployment Claims by City

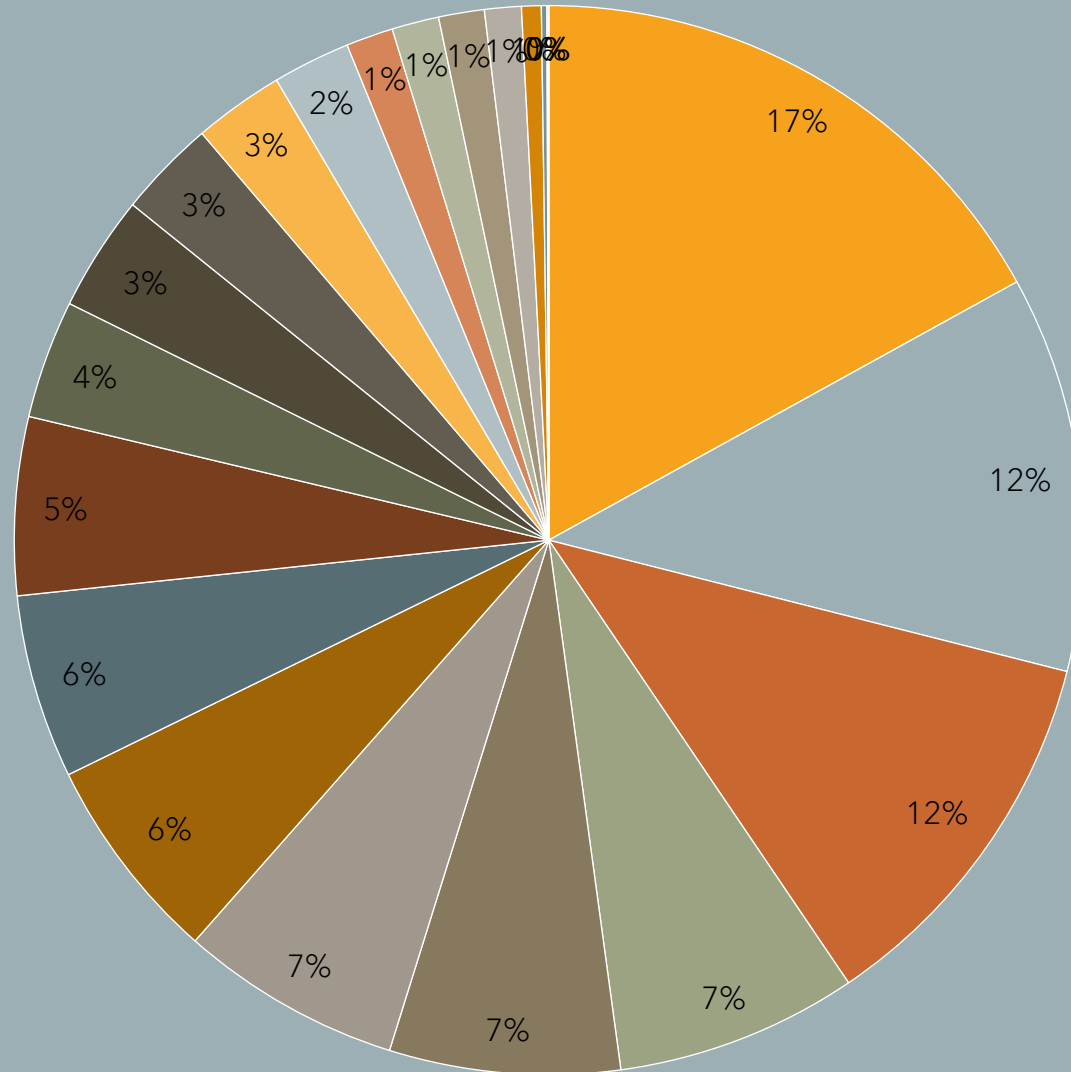
Week of 7/26 Continued Unemployment Claims by City				
City	Continued Claims (CC)	Initial Claims (IC)	CC as % of Workforce	Labor Force
New Haven	9,515	296	14.56%	65,355
Waterbury	9,879	339	19.51%	50,640
Hartford	12,420	425	22.38%	55,492
Stamford	8,143	198	11.70%	69,624
Bridgeport	13,215	378	18.98%	69,618

Source: CT Dept. of Labor Initial and Continued Claims by Town Data

# Unemployment by Sector

Processed Continued Claims in CT by Industry Week of 7/26

- Accommodation & Food Services
- Health Care & Soc Assistance
- Retail Trade
- Admin. & Support Svces.
- Manufacturing
- Educational Services
- Other/Unknown
- Other Services
- Transp. & Warehousing
- Construction
- Prof. & Tech. Services
- Wholesale Trade
- Arts, Ent., & Recreation
- Self Employed
- Public Administration
- Finance & Insurance
- Information
- Real Estate
- Management of Companies



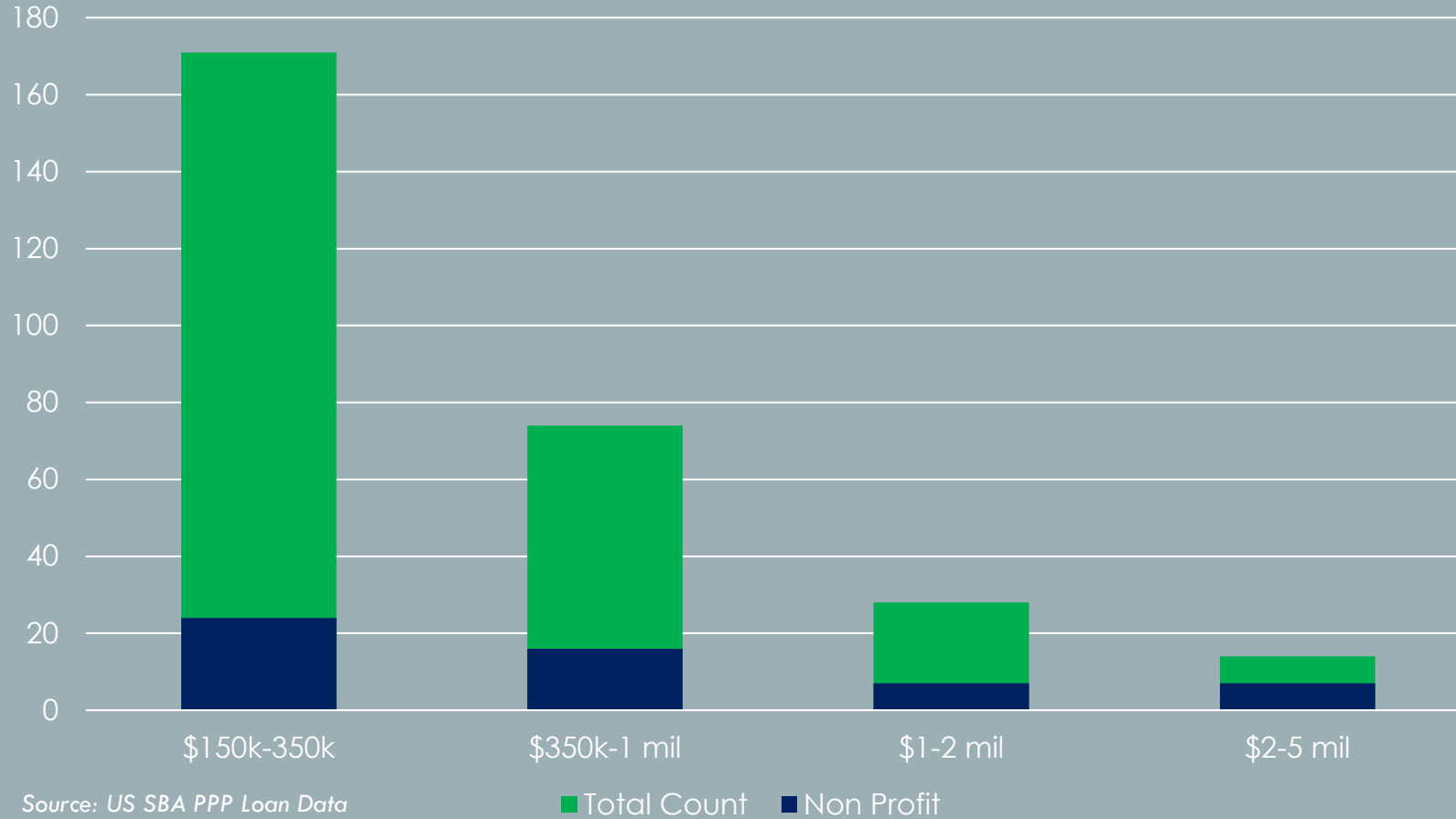
Source: CT Dept. of Labor Continued Claims by Industry Data

# Monthly Unemployment Top Ten Industries



# SBA PPP Assistance – New Haven

PPP Loans in New Haven Over \$150k

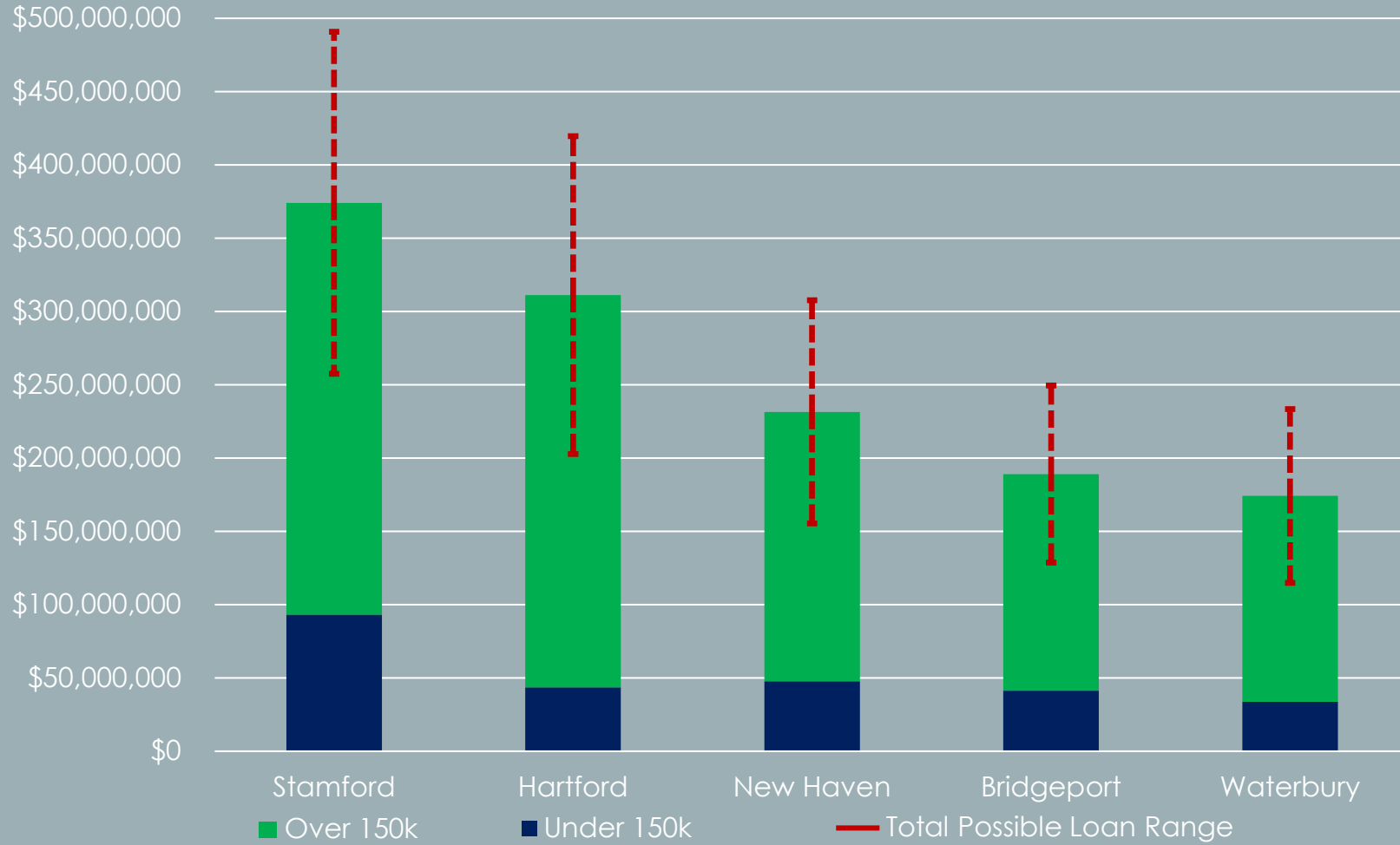


# PPP Assistance by City

PPP Aid to CT 5 Cities						
City	Under 150k	Over 150k Low	Over 150k High	Over 150k Average	Total Possible Range	Average Total
Stamford	\$93,191,394	\$164,200,000	\$397,600,000	\$280,900,000	[\$257,391,394, \$490,791,394]	\$374,091,394
Hartford	\$43,454,899	\$159,300,000	\$376,100,000	\$267,700,000	[\$202,754,899, \$419,554,899]	\$311,154,899
New Haven	\$47,700,478	\$107,600,000	\$259,900,000	\$183,750,000	[\$155,300,478, \$307,600,478]	\$231,450,478
Bridgeport	41,319,080	\$87,300,000	\$208,150,000	\$147,725,000	[\$128,619,080, \$249,469,080]	\$189,044,080
Waterbury	\$33,595,687	\$81,300,000	\$199,800,000	\$140,550,000	[\$114,895,687, \$233,395,687]	\$174,145,687

Source: US SBA PPP Loan Data

### Total PPP Aid to Connecticut Cities



Source: US SBA PPP Loan Data



Week 32, 2020. 03 Aug 2020 - 09 Aug 2020  
**Footfall Report for:  
Downtown New Haven**

**Weekly Ped Counts**

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Downtown New Haven	<b>-45.9 %</b>	<b>2.4 %</b>	<b>-62.8 %</b>	<b>35.1 %</b>	<b>5.6 %</b>	<b>-6.1 %</b>
USA	<b>-52.5 %</b>	<b>-3.3 %</b>	<b>-70.3 %</b>	<b>-1.3 %</b>	<b>4.3 %</b>	<b>-2.2 %</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

**Headlines**

The change in footfall for Downtown New Haven over the last 52 weeks is 18.5% down on the previous year.

Footfall for the year to date is 45.9% down on the previous year.

The number of visitors counted for week commencing 3 August 2020 was 27,560.

The busiest day in week commencing 3 August 2020 was Saturday with 4,823 visitors.

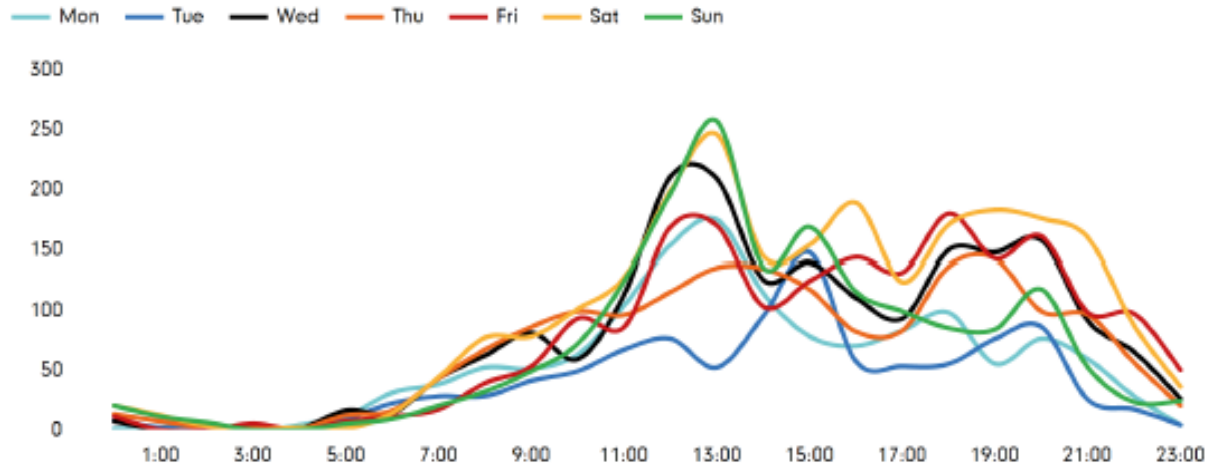
The peak hour of the week was 17:00 on Friday 7 August 2020 with footfall of 425



Week 32, 2020. 03 Aug 2020 - 09 Aug 2020  
**Weekly footfall report by location for:  
Downtown New Haven**

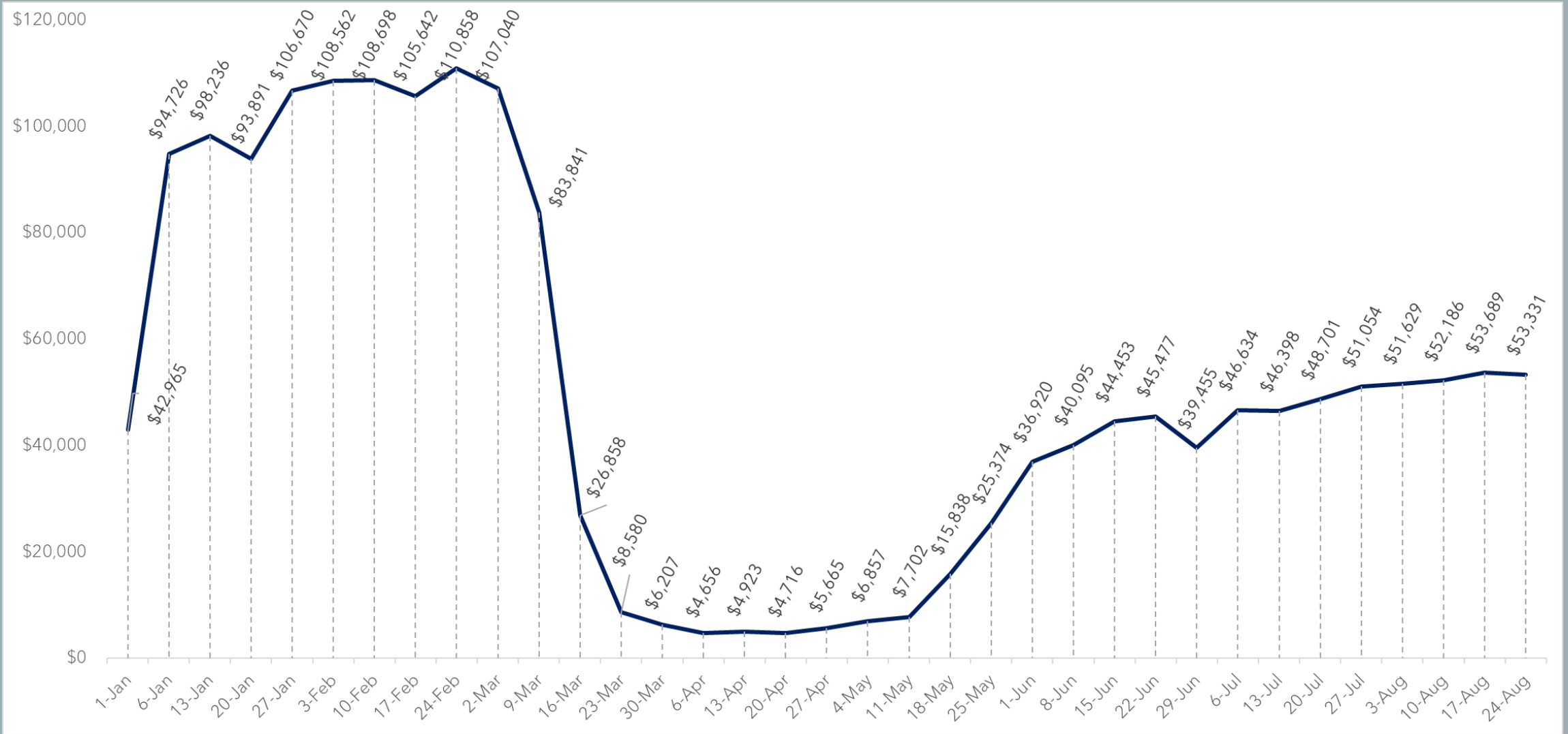
**Ped Counts by hour**

Chapel Street





# TTP Parking Revenue by Week



Source: Smarking Data

# Off-Street Downtown Parking Count

## POINT IN TIME PARKING COUNT

July 1, 2020

- Overall 42% occupancy
- Low 85 at Union Station
- High 1,441 at Air Rights

Lot Name	Spots Occupied	Spots Available	Occupancy Rate
YMCA Lot on Chapel	14	28	50.00%
2 Howe	636	845	75.27%
Coliseum Lot	222	471	47.13%
Kresege'rage	46	114	40.35%
Kresege's Lot	39	65	60.00%
1st Union Bank	28	76	36.84%
300 State (Horowitz)	9	60	15.00%
Bromley Lot	15	42	35.71%
388 Crown Lot	14	14	100%
9th Sq/George Street	135	366	36.89%
7 Orange	13	78	16.67%
360 State	223	467	47.75%
Bullard Lot	15	42	35.71%
250 Orange Lot	18	48	37.50%
Wachovia Lot	12	46	26.09%
Orange St. Lot	17	80	21.25%
Court St Lot	11	42	26%
Century Garage	98	599	16.36%
Grove St Garage	100	599	16.69%
Audobon Garage	39	283	13.78%
Chapel Square Garage	40	325	12.31%
Crown b/w Temple + Chapel	29	60	48.33%
Kirk's Lot	43	168	25.60%
Survey Sub Total	1816	4918	36.93%
Air Rights Garage	1441	2552	56.47%
Crown Street Garage	179	708	25.28%
Union Station	85	1133	7.50%
Temple Medical Garage	115	371	31.00%
Temple Street Garage	208	1235	16.84%
Large City Lots Subtotal	2028	5999	33.81%
Smarking New Haven Total*	2739	6000	45.65%
Total	4555	10918	41.72%

# Town Green Storefront Survey

- **Occupancy Rate: 80.1%**
- **Vacancy Rate: 19.9%**
- **COVID Vacancy Rate: 28%**
  - 7 businesses opened
  - 23 businesses closed
  - 18 temporarily closed due to COVID
  - 13 businesses shutdown due to COVID

Notable Open	Notable Closed
<ul style="list-style-type: none"> <li>• Hunan Ten Minute Noodle</li> <li>• Somos Arepas</li> <li>• Life Bowls</li> <li>• Crafted By Hand Café</li> <li>• El Segundo</li> </ul>	<ul style="list-style-type: none"> <li>• Clark's Dairy</li> <li>• Duc's Place</li> <li>• The Beer Collective</li> <li>• Fresko's</li> <li>• Wave</li> <li>• National/Alamo Car Rental</li> </ul>

Reporting period  
Oct, 2019 – July, 2020

Source: Town Green District

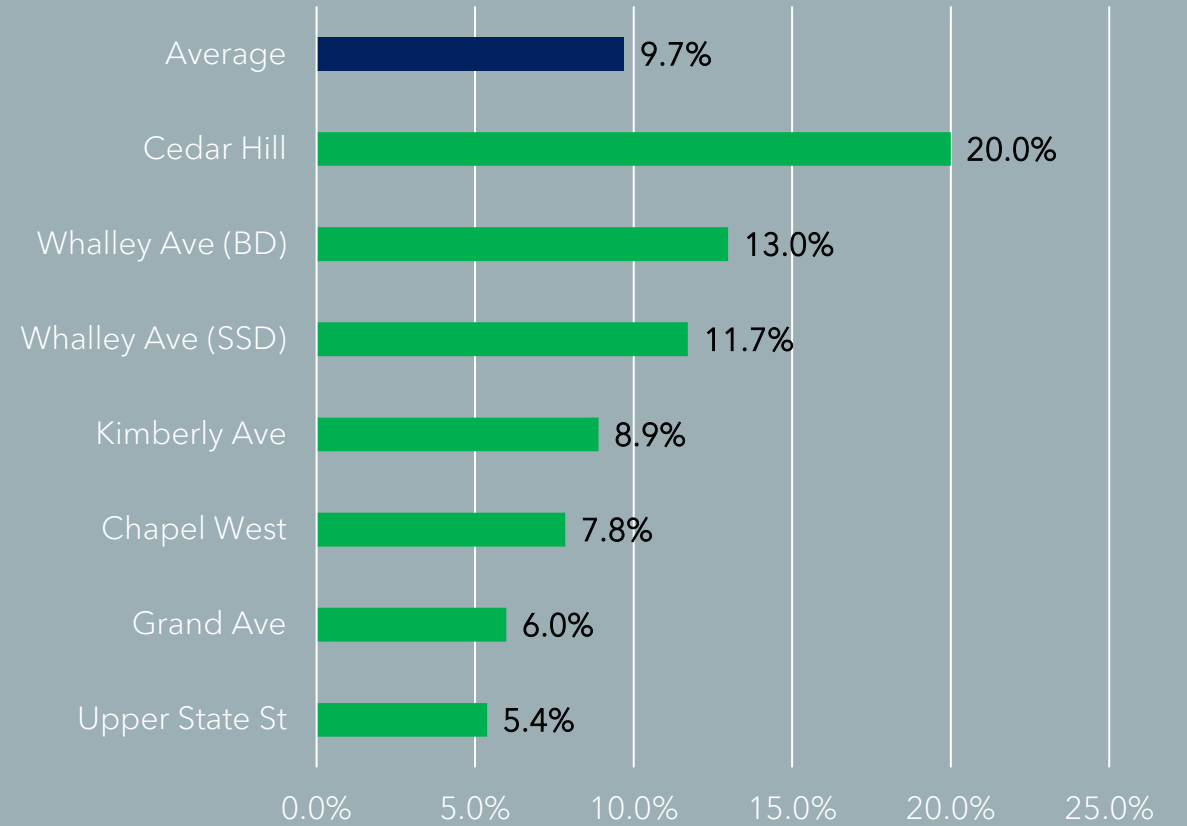


# Citywide Vacant Storefront Surveys

Count of Vacant Storefronts



Percent Vacant Storefronts



# Construction Activity

- New Haven leads state with 690 housing permits in 2020, up from 277 at this point in 2019.
- Notable projects underway:
  - 630 & 673 Chapel Street
  - 87 Union Avenue
  - 127 York Street
  - Hill to Downtown Phase 1
  - Mary Wade Home
  - Yale Science Hill
  - Yale Schwarzman Center
  - HANH Farnam Courts Phase 2
  - LCI Homes at Thompson/Winchester
  - 104 Howe Street
  - Q House

## Town HOUSING PERMIT ACTIVITY BY TOWN

TOWN	JUN 2020	YR TO DATE 2020	2019	TOWN	JUN 2020	YR TO DATE 2020	2019	TOWN	JUN 2020	YR TO DATE 2020	2019
Andover	0	1	3	Griswold	2	14	5	Preston	0	10	8
Ansonia	na	na	na	Groton	na	na	na	Prospect	1	12	18
Ashford	na	na	na	Guilford	na	na	na	Putnam	na	na	na
Avon	1	5	8	Haddam	0	3	4	Redding	0	0	0
Barkhamsted	na	na	na	Hamden	na	na	na	Ridgefield	3	4	41
Beacon Falls	na	na	na	Hampton	na	na	na	Rocky Hill	0	4	5
Berlin	2	7	6	Hartford	1	4	3	Roxbury	na	na	na
Bethany	na	na	na	Hartland	0	0	1	Salem	na	na	na
Bethel	8	38	26	Harwinton	na	na	na	Salisbury	na	na	na
Bethlehem	na	na	na	Hebron	1	6	7	Scotland	na	na	na
Bloomfield	1	11	5	Kent	0	4	1	Seymour	na	na	na
Bolton	0	0	0	Killingly	na	na	na	Sharon	na	na	na
Bozrah	na	na	na	Killingworth	2	5	3	Shelton	4	82	30
Branford	0	11	14	Lebanon	0	5	1	Sherman	0	1	1
Bridgeport	4	16	22	Ledyard	na	na	na	Simsbury	3	60	18
Bridgewater	1	1	1	Lisbon	na	na	na	Somers	2	4	11
Bristol	8	26	24	Litchfield	na	na	na	South Windsor	1	19	119
Brookfield	0	2	10	Lyme	0	2	0	Southbury	na	na	na
Brooklyn	3	12	9	Madison	na	na	na	Southington	11	38	46
Burlington	6	20	14	Manchester	2	25	17	Sprague	0	0	1
Canaan	na	na	na	Mansfield	0	1	3	Stafford	0	1	5
Canterbury	na	na	na	Marlborough	0	0	0	Stamford	16	65	351
Canton	1	7	5	Meriden	na	na	na	Sterling	na	na	na
Chaplin	na	na	na	Middlebury	na	na	na	Stonington	na	na	na
Cheshire	2	8	8	Middlefield	1	3	2	Stratford	6	19	66
Chester	0	0	1	Middletown	0	5	8	Suffield	3	11	25
Clinton	1	7	10	Milford	16	77	84	Thomaston	na	na	na
Colchester	2	12	8	Monroe	1	3	9	Thompson	na	na	na
Colebrook	na	na	na	Montville	na	na	na	Tolland	0	5	12
Columbia	0	1	1	Morris	na	na	na	Torrington	na	na	na
Cornwall	na	na	na	Naugatuck	na	na	na	Trumbull	0	1	3
Coventry	2	10	10	New Britain	1	2	8	Union	0	0	3
Cromwell	1	5	5	New Canaan	0	6	7	Vernon	39	64	48
Danbury	9	53	33	New Fairfield	1	3	1	Voluntown	1	2	1
Darien	5	15	25	New Hartford	na	na	na	Wallingford	3	10	10
Deep River	0	1	0	New Haven	2	690	277	Warren	na	na	na
Derby	na	na	na	New London	3	16	18	Washington	na	na	na
Durham	0	1	1	New Milford	na	na	na	Waterbury	1	8	4
East Granby	0	1	3	Newington	0	2	0	Waterford	na	na	na
East Haddam	0	2	5	Newtown	4	27	38	Watertown	na	na	na
East Hampton	2	9	8	Norfolk	na	na	na	West Hartford	7	40	39
East Hartford	0	2	4	North Branford	na	na	na	West Haven	na	na	na
East Haven	na	na	na	North Canaan	na	na	na	Westbrook	0	3	1
East Lyme	0	31	14	North Haven	na	na	na	Weston	6	9	4
East Windsor	1	15	9	North Stonington	na	na	na	Westport	3	16	32
Eastford	na	na	na	Norwalk	16	34	6	Wethersfield	0	2	3
Easton	0	5	1	Norwich	1	62	7	Willington	0	1	0
Ellington	12	51	48	Old Lyme	na	na	na	Wilton	0	1	2
Enfield	5	27	23	Old Saybrook	1	7	7	Winchester	na	na	na
Essex	1	4	10	Orange	na	na	na	Windham	1	4	2
Fairfield	4	114	49	Oxford	1	12	23	Windsor	2	7	8
Farmington	6	15	35	Plainfield	na	na	na	Windsor Locks	0	1	17
Franklin	na	na	na	Plainville	1	4	6	Wolcott	3	11	15
Glastonbury	2	18	19	Plymouth	na	na	na	Woodbridge	na	na	na
Goshen	na	na	na	Pomfret	na	na	na	Woodbury	1	15	2
Granby	1	31	13	Portland	1	4	2	Woodstock	na	na	na
Greenwich	17	37	110								

For further information on the housing permit data, contact Kolie Sun of DECD at (860) 500-2467.



THANK YOU